Alistair Martin
curriculum vitae

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Recent Employment

January 2013 – Present (Permanent)

The Creative Assembly (SEGA) – Lead Web Developer [Under NDA]

- Lead for a small, agile team of developers supporting a BAFTA award-winning games studio that has produced titles including Total War and Alien: Isolation.

- Development of clustered, scalable global solutions that are pixel perfect and designed within strict brand guidelines, typically built using Drupal 7, BootStrap and Amazon Web Services.
  TOOLS USED: DRUPAL 7, BOOTSTRAP, CSS, APACHE, AMAZON WEB SERVICES (EC2, RDS, S3, CLOUDFRONT, ELB), ACUNETIX, MOD SECURITY

- Management of two full-time developers, their personal development and additional contractors when required.

- Responsible for resource and project planning, and documentation.
  TOOLS USED: AGILE, SCRUM, JIRA, CONFLUENCE

- Design and build of new responsive studio website to act primarily as a recruitment portal for an AAA games studio, working within strict brand guidelines and security protocols (www.creative-assembly.com).
  TOOLS USED: WIREFRAMES, PHOTOSHOP, DRUPAL 7, LESS, AWS, APACHE, OPTIMISATION, GOOGLE ANALYTICS

- Design and build of secure, localised platform for users to submit personal details in order to be considered for Beta testing; consultation with legal representatives regarding personally identifiable information (https://nda.creative-assembly.com).
  TOOLS USED: DRUPAL 7, GEOIP, AWS, APACHE, PII, MCRYPT AES-256 ENCRYPTION, SSL, ACUNETIX, MOD SECURITY

- UI/UX design and co-developer of the Total War: LAUNCHER application, responding to over 300 new visitors every minute.
  TOOLS USED: DRUPAL 7, AWS, APACHE, OPTIMISATION

- Design and build of various intranet sites to improve internal communication within departments.

- Development of proactive management solution to monitor and alert current website performance and trends; identify bottlenecks, improve performance and make financial savings.
  TOOLS USED: GECKOBOARD, GOSQUARED, PINGDOM, AWS CLOUDWATCH

William Russell Limited – Website Manager

- Provided interim cover for an insurance company, proving Drupal 7 website support, troubleshooting, security audit and documentation, HTML email designs and custom Google Analytics report programming.

- Design of bespoke HTML email templates for use within the company's insurance quotation software, compatible with popular email clients including Outlook, Hotmail, Mac Mail and Gmail.
  TOOLS USED: HTML, CSS, PHOTOSHOP CS5

- Designed custom reports within Google Analytics to standardise weekly presentations to senior management.
  TOOLS USED: SEO, GOOGLE ANALYTICS, POWERPOINT

- Resolved security issues with the company's Drupal 7 website, troubleshooting and removing unnecessary bespoke alterations to the Drupal core and contributed modules and replacing them with orthodox and secure solutions.
  TOOLS USED: DRUPAL 7, HTML, CSS

- Performed an overall site and security audit of their website solutions and made recommendations for improvements.

September 2012 (Freelance)

Visual Assets – Website Designer

- Creation of a hand-coded HTML-based website for internal use by Regus Office Solutions presenting PDF and video resources consistently across a wide range of platforms including Internet Explorer 7 and Apple iPad.
  TOOLS USED: HTML, CSS, PHOTOSHOP CS5

- Implementation of a new pixel-perfect Drupal 7 website for Projective Ltd based on Photoshop designs created by Visual Assets.
  TOOLS USED: DRUPAL 7, JQUERY, CSS, PHOTOSHOP CS5

April 2011 – August 2012 (Long Term Contract)

CTC – Website Designer

- Employed as a full-time contractor to completely redesign the organisation's out-dated website. The new site, built using Drupal 6, has direct integration with the CRM system to support the organisation's 70,000+ members. The new site has been greeted with extremely positive reviews from all sectors of the community.

- Liaised with the CEO and senior managers to interpret their ideas for the new website into reality through the use and sign off of wireframes and conceptual Photoshop designs.

- **August 2012**: The new site is now in public beta and can currently be seen at http://beta.ctc.org.uk. The launch date is expected to be September 2012.
  TOOLS USED: DRUPAL 6, JQUERY, PHP, XHTML, CSS, PHOTOSHOP CS5, SEO

February 2011 – April 2011

Paternity Leave

WordZone / B2 Group – Website Manager

- Provided website and graphic support for The Telegraph Business Club (telegraphbusinessclub.co.uk) until July 2010, a multimedia programme supporting small and medium businesses in the UK, working to strict standards and deadlines.
  TOOLS USED: HTML, CSS, PHOTOSHOP CS3

- Working closely with partners and external clients, including IBM, Santander, British Library and UK Trade & Investment, to create bespoke high quality print-ready graphics and email campaigns under The Telegraph brand which were optimised for spam filters and multiple clients, all within their own brand guidelines and standards.
  TOOLS USED: PHOTOSHOP CS5, ILLUSTRATOR CS5, MAILCHIMP

- Designed and managed The SME Hub (thesmehub.com), a multimedia programme for small to medium sized businesses.
  TOOLS USED: DRUPAL 6, XHTML, CSS, PHOTOSHOP CS5

- Designed and managed Auto Retail Network (auto-retail.co.uk), a website for the automotive retail industry and featuring ecommerce functionality.
  TOOLS USED: DRUPAL 6, UBERCART, HTML, CSS, PHOTOSHOP CS5

- Designed and managed The Business Technology Forum (thebusinesstechnologyforum.com), an IT strategy forum aimed at IT decision makers and sponsored by Oracle.
  TOOLS USED: WORDPRESS, LINKEDIN, CSS

- Designed the Home Business Magazine, a 24-page supplement that was launched with The Telegraph in July 2009. Subsequent issues were printed online via YuDu.
  TOOLS USED: INDESIGN CS3, PHOTOSHOP CS3, ILLUSTRATOR CS3, YUDU

- Responsible for monitoring and improving search engine optimisation, and maintaining website software updates and security.

- Provided analytical reports to the Programme Director and sponsors summarising website performance trends for overall usage and individual campaigns.
  TOOLS USED: GOOGLE ANALYTICS

Freelance

- Set up my own business providing website solutions to a variety of national and international clients (see **Personal Portfolio** below).

- Responsible for overseeing the entire design process, from initially meeting the clients to discuss and interpret their creative ideas, to providing estimates and quotes, from producing design concepts and visualisations in Photoshop for their approval, to designing and producing the final material on time and within budget, either for digital or print distribution.

- Designs built with the user's experience in mind, providing intuitive user interfaces with easily accessible content, working to W3C standards at every opportunity and ensuring cross-browser compatibility.

- Created media-rich websites, editing raw sound and video files were necessary, for a strong client base within the entertainment industry, including complimentary presences on social websites such as MySpace, YouTube and Twitter.

The Royal Grammar School, Guildford – ICT Manager

- Head of ICT Technical Department, managing the technicians and providing support to a diverse school community of over 800 users across 3 sites.

- Introduced security, reliability and trust to both academic and administrative networks that had previously been resented by users.

- Designed and installed new Windows 2003 Server / Exchange 2003 network supporting Windows XP and Apple OSX clients, both desktop and mobile, running a wide range of commercial and academic.

- Designed and managed core networking services, including Active Directory, DNS, DHCP, WINS, and Disaster Recovery, as well as ISA Server with content filtering, Microsoft System Centre and Veritas Backup Exec.

- Budget responsibility, liaising with the academic staff to provide the highest possible hardware and software solutions for the teaching environment.

Personal Portfolio includes

Creative Assembly (2014)
BAFTA award winning games studio owned by SEGA
http://www.creative-assembly.com
https://nda.creative-assembly.com

CTC (2012)
Cyclists' Touring Club, the UK's largest cycling charity
www.ctc.org.uk

Live Karaoke Band (2014)
Corporate entertainment website
www.livekaraokeband.co.uk

Pyrotec (2011)
Fire safety consultancy
www.pyrotec.co.uk

The latest portfolio can be seen at behance.net/AlistairAMartin.

Education

University of Portsmouth 1989-1993
- BSc (Hons) Business Information Systems

Churcher's College, Petersfield 1989-1993
- Three 'A' levels including Mathematics and Physics and eight 'O' levels

Interests

Manage and play in several corporate function bands whose clients include Isle of Wight Festival, Microsoft, Reuters and Mars; responsibilities include image, SEO, marketing and advertising. Enjoy time with my family, cooking and DIY.